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www.cawp.rutgers.edu/WomensVoteWatch/

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Gender Gap a Factor in Battleground States

The gender gap evident in national polls on the 2008 presidential race is also visible in key battleground states, according to the Center for American Women and Politics (CAWP) weekly analysis of the women's vote. A review of recent polls in 14 states where the contest is expected to be very close finds gender gaps in every state; in each case, women voters support the Democratic ticket more strongly than men do. Even where voters overall are equally split or favor the Republican ticket, a majority of women voters favors the Democrats.

State	Overall%		% for Obama		% for McCain		Gender Gap* (percentage point difference)	Source and Dates of Poll
	Obama	McCain	Women	Men	Women	Men		
CO	49	48	54	42	44	53	12	Fox/Rasmussen (9/28, likely voters)
FL	51	43	57	45	37	50	12	Quinnipiac (9/27-29, likely voters)
NV	47	49	53	40	46	52	6	ARG (9/27-29, likely voters)
OH	50	42	53	46	39	46	7	Quinnipiac (9/27-29, likely voters)
PA	54	39	58	49	34	45	9	Quinnipiac (9/27-29, likely voters)

*The gender gap shown for each poll in the table is based on the responses for the leading candidate in that poll.

For regularly updated state polling data, visit www.cawp.rutgers.edu/WomensVoteWatch/.

This review of state polls is part of *Women's Vote Watch*, a joint effort by The Center for American Women and Politics (CAWP) and the Communications Consortium Media Center (CCMC) to provide a gender gap analysis of the women's vote from key polls conducted on the presidential race at the national level and in battleground states. CAWP will release the *Women's Vote Watch* every Friday at 10 a.m. until Election Day at its website www.cawp.rutgers.edu/WomensVoteWatch/.

On Tuesday, October 7, Women's Vote Watch will host an audio press briefing that will feature a special analysis on the gender gap to date as well as an analysis of post-debate polls.

Audio Press Conference	
What	A gender gap analysis of post-debate polls
Who	Debbie Walsh, director of CAWP, and Dr. Susan J. Carroll, CAWP senior scholar and noted expert on the gender gap
When	1 p.m., Tuesday, October 7
How	Toll-free number (877)795-3599; Password: Gender Gap
Please call to reserve a spot: Nancy Bennett, (800) 834-1110	

About CAWP

The Center for American Women and Politics, a unit of the Eagleton Institute of Politics at Rutgers, The State University of New Jersey, is a university-based research, education and public service center. Its mission is to promote greater knowledge and understanding about women's changing relationship to politics and government and to enhance women's influence and leadership in public life. CAWP is a leading authority in its field and a respected bridge between the academic and political worlds.

About CCMC

The Communications Consortium Media Center (CCMC) is a public interest media center dedicated to helping nonprofit organizations use media and new technologies as tools for policy change. It seeks to influence the public debate in ways that respect and support individual rights, healthy families, cultural diversity and a sustainable environment. Its mission is to use communications strategies for policy change. CCMC is a 501 (c)3 nonprofit organization.

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