

NEW Leadership™ New Jersey 2018

Thursday, June 7

- 9:00 – 9:45 Student check in and drop off luggage at the University Inn
- 9:30 - 10:00 Student check-in at Wood Lawn
- 10:00 -11:15 **Welcome and Introductions**
Debbie Walsh, Director, CAWP
Sasha Patterson, Director, NEW Leadership™
Christabel Cruz, Incoming Director, NEW Leadership™
- 11:30 - 12:30 **Small Group Discussions on Leadership**
- 12:30 - 1:30 Lunch
- 1:30 - 3:00 **Introduction to Women and Politics**
Kelly Dittmar, CAWP scholar and Assistant Professor, Department of Political Science, Rutgers-Camden
- 3:30 - 5:30 **Workshop: Effective Presentation and Communications**
Professor Karla Jackson-Brewer, Department of Women's and Gender Studies, Rutgers-New Brunswick
- 5:30 – 6:00 Students move into rooms at University Inn
- 6:00 Dinner
- 7:00 - 8:30 **Faculty in Residence Panel: Women in Public Leadership**
Moderator: Ruth B. Mandel, Director, Eagleton Institute of Politics
Kathleen Donovan, SGA Agency Liaison, PSEG and Associate Professor, Felician University
Barbara George Johnson, Executive Director, John S. Watson Institute for Public Policy, Thomas Edison State College
Sapana Shah, Esq., Law Offices of Sapana Shah, LLC and Counsel to the City of Jersey City
- 9:00 Cookies and Conversation at the University Inn

Friday, June 8

- 7:30 Breakfast
- 8:30 - 9:15 **NEW Leadership™ Orientation**
Sasha Patterson, Director, NEW Leadership™
Christabel Cruz, Incoming Director, NEW Leadership™
Pooja Prabhakaran, Program Coordinator, CAWP

9:30 - 11:00 **Panel: How You Can Get Involved**
Moderator: Sapana Shah, Esq., Law Office of Sapana Shah, LLC and Counsel to
the City of Jersey City
Ashley Bennett, Atlantic County Board of Chosen Freeholders
Amanda Davila, Political Fundraiser, Salem Strategies, LLC
Amanda De Palma, Proprietor, Advissa LLC
Kate Gibbs, Burlington County Board of Chosen Freeholders
Kavita Mehra, Executive Director, Sakhi for South Asian Women

11:30 - 12:30 Lunch

12:30 – 1:30 **Kahoot! Groups 4, 5, 6**
Chelsea Hill, Information Services Coordinator, CAWP
Pooja Prabhakaran, Program Coordinator, CAWP

Dos and Don'ts for Professional Conduct

Group 1 –Social Media	Dining Room
Group 2 –Professional Appearance	Caucus Room
Group 3 –Interviewing	2nd Fl. Conference Room

1:45 - 2:45 **Kahoot! Groups 1, 2, 3**
Chelsea Hill, Information Services Coordinator, CAWP
Christabel Cruz, Incoming Director, NEW Leadership™

Dos and Don'ts for Professional Conduct

Group 4 - Finding Mentors	2rd Fl. Conference Room
Group 5 –Written and Email Communication	Dining Room
Group 6 –Professional Behavior, Office Etiquette	Caucus Room

4:00 - 5:00 **Networking Workshop: Making Connections**
Wendy Martinez, President, Atabey Consulting

5:30 **Networking Reception and Dinner**

6:30 **Presentation of Hazel Gluck Award**
Carmen Cusido – NEW Leadership™ NJ class of 2004

7:00 Group photo on Wood Lawn back porch

7:30 **Keynote Address**
Michellene Davis, Executive Vice President and Chief Corporate Affairs Officer for
RWJBarnabas Health

Saturday, June 9

8:00 Breakfast

8:30 - 9:15 **Action Project Assignments, Q&A**
Sasha Patterson, Director, NEW Leadership™
Christabel Cruz, Incoming Director, NEW Leadership™

9:30 - 11:30 **Managing Your Leadership Style**
Robyn Ginese, Department of Leadership and Experiential Learning
Rutgers University

11:30 – 12:15 Lunch

12:30 – 1:30 **Do's and Don'ts: Reporting Back**

1:30 – 5:30 **Becoming Leaders in a Diverse Nation**
Sasha Patterson, Director, NEW Leadership™
Christabel Cruz, Incoming Director, NEW Leadership™

6:00 Walk back to Wood Lawn/Dinner

7:00 – 8:30 **Diversity, Inclusion and Political Decision Making**
Sasha Patterson, Director, NEW Leadership™
Christabel Cruz, Incoming Director, NEW Leadership™

Sunday June 10

7:30 Breakfast

8:30 – 9:00 **The Legislative Process**
Kathleen Donovan, SGA Agency Liaison, PSEG and Associate Professor,
Felician University

9:00 - 10:30 **Lobbying 101**
Christine O'Brien, President, Insurance Council of New Jersey

11:00- 1:30 **Action Project Advisor Introductions and group work**

12:00 Lunch Available (Working Lunch Session)

2:00 - 3:30 **Panel: Consulting with Policy Experts**
Moderator: Barbara George Johnson, John S. Watson Institute for Public Policy,
Thomas Edison State College
Patricia Campos Medina, Director, NYS AFL-CIO/Cornell, Union Leadership
Institute
Kevin Brown, Vice President and NJ State Director, 32BJ SEIU
Chrissy Buteas, Chief Government Affairs Officer, NJBIA
Erica L. Jedynak, New Jersey State Director, Americans for Prosperity
Brandon McKoy, Director of Government and Public Affairs, NJ Policy
Perspective

4:00- 6:00 **Small Group Sessions: Action Project Strategy Building**

6:00 Dinner

Monday June 11 Trenton Day

- 7:00 Breakfast at University Inn
- 7:30 Bus to Trenton boarding in University Inn driveway
- 9:15 – 9:30 **Welcome**
Senator Diane Allen
- 9:30 – 11:00 **State House Tour**
Penelope Gardner, Program Manager, Office of Public Information,
New Jersey Office of Legislative Services
- 11:15 – 1:00 **Lunch & Panel: Women in the Governor's Office**
Moderator: Kathleen Donovan, Project Public Affairs Consultant, PSEG
- 1:30 – 3:00 **Legislative Hearings**
- 3:00 – 4:00 **State House Wrap-up**
- 4:00pm Group picture outside State House
- 4:15pm Bus returns to Rutgers
- 6:30 Dinner
- 7:30 – 10:00 Action Project Assignments Completed

Tuesday June 12

- 7:30 – 8:30 Check out of rooms at University Inn
- 8:00 – 9:00 Breakfast
- 9:30 – 11:30 **Action Project Presentations**
- 11:30 – 12:00 FIR Farewell
- 12:00 – 1:00 Lunch at Wood Lawn
- 1:00 – 2:30 **Life After NEW Leadership: Election 2018**
Missy Balmir, Senior Advisor to U.S. Senator Bob Menendez and Co-Chair of the
NJ Democratic State Committee Black Caucus
Theresa Winegar, Executive Director, New Jersey Republican State Committee
(NJGOP)
- 2:45- 3:30 Program Evaluations
- 3:30 **Closing Session/Farewell**