

PRESS ADVISORY
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**It's Different When Women Run:
Press Conference Call with Women Who Have Sought Major Party Presidential Nominations**

- WHAT:** Phone-in press conference presented by Presidential Gender Watch 2016 featuring exclusive access to women who have sought major party presidential nominations or played key roles in presidential campaigns
- WHO:** Former Senator Carol Moseley Braun (D-IL)
U.S. Senator 1993-2000; candidate for Democratic presidential nomination in 2004
- Former Representative Patricia Schroeder (D-CO)
U.S. Representative 1973-1997; considered running for Democratic presidential nomination in 1988
- Kathleen Harrington, Deputy Campaign Manager for Senator Elizabeth Dole, candidate for Republican presidential nomination in 2000
- Leslie Sanchez, Republican strategist, commentator and consultant, author of *You've Come a Long Way, Maybe: Michelle, Sarah, Hillary and the Shaping of the New American Woman* (Palgrave Macmillan 2009)
- WHEN:** Thursday, August 20
Noon – 1:00 PM EDT
- HOW:** Dial In: 877-741-7106

As recent events have underscored, observers of the 2016 race must understand the context for women. This season's candidates follow in the footsteps of others who faced tough challenges and intense scrutiny, in part because of their gender. Candidates and practitioners will discuss what it means to be a woman seeking the role of chief executive and commander-in-chief – what they learned about voters, the media, funders, the campaign process, and fellow candidates.

[Presidential Gender Watch](#) is a nonpartisan project of the [Center for American Women and Politics](#) (Eagleton Institute of Politics, Rutgers University) and the [Barbara Lee Family Foundation](#) to track, analyze, and illuminate gender dynamics in the 2016 presidential election. It draws upon the research and expertise of both partner organizations, as well as other experts, to further public understanding of how gender influences candidate strategy, voter engagement and expectations, media coverage, and electoral outcomes in the race for the nation's highest executive office. Our goal is to lend expert analysis to the dialogue around gender throughout the election season.